

Background

This year marks the 50th anniversary of the first humans landing on the Moon. Now NASA is headed back to the Moon, using it as a proving ground for future human missions to Mars.

Join the nationwide Apollo 50th celebration on Friday, July 19 and Saturday, July 20 by hosting an event in your local community! Connect with a local partner or create your own unique event around this historic moment in space exploration. Invite your local community, constituents, educators and students to take part in this celebration of science and education.

Planning Your Apollo 50th Event

1. Collaborate and Join an Established Event:
 - Connect with a local partner in the [NASA Museum Alliance](#), a program with more than 1,000 U.S. informal education organizations.
 - Check the [Event Map](#) for other Apollo 50th events in your area.
 - Create your own event and choose a location at your local library, museum, school or park!
2. Invite Speakers and Guests:
 - Local Partners – Reach out to universities, [Space Grant Consortium](#) and libraries to share resources the past success of Apollo 11 and NASA's current plan to go back to the Moon and on to Mars.
 - Constituents – Engage the local community members and invite constituents to share memories of Apollo and their dreams and aspirations for the Artemis generation, who will build sustainability on the Moon and go to Mars.
 - Educators/Teachers – Invite science and history teachers from your local schools to discuss the importance of STEM and inspiring the Artemis generation to lead the new era of space exploration and development.
 - Local Schools/ Informal Education – Invite your local school districts or after school groups. Engage with teachers and students regarding the local STEM and educational resources in their district. This is a great time to inspire the next generation and highlight the opportunities within their local area.
 - Amateur Astronomers and Space Enthusiasts – Locate an astronomy club or science club in your area at [Go Astronomy](#), [The Astronomical League](#), and the [NASA Night Sky Network](#).
3. Broadcast the NASA Apollo 50th STEM Show on Discovery Science and host a watch party!
 - Date: Friday, July 19 at 3 to 3:30 pm EDT
 - Streamed live on: NASA TV, Facebook, Twitter/Periscope and YouTube
 - The NASA STEM show will feature three museums and simulations of returning to the Moon with the Artemis generation. The STEM activities and show will inspire the next generation of explorers to dream big, and take charge of the bold way forward to the Moon and on to Mars.

- Be featured in the Apollo 50th show! NASA will highlight in-person and social media interaction with viewers and crowd members at our many locations. Be sure to share your event on social media with #Apollo50th and tune in to watch!
4. Engage with your Local Media
 - Issue a press release to engage with local media. Utilize the NASA-provided draft press release and modify accordingly to highlight the STEM and space exploration events and activities taking place at your community event.
 - Work with your event partners like the Museum Alliance on their press release and ask them to include your event content.
 5. Provide Hands-On Activities
 - Find existing activities and materials at local clubs, schools, and museums.
 - Visit our [Lessons and Activities](#) page for a wide selection of recommended activities online.
 6. Provide Hand-Outs
 - Visit our [Printables](#) page for a growing list of Apollo 50th materials (bookmarks, posters, etc.) that you can download and print!
 7. Share your Event
 - Register your event on the Space STEM Forum site! Your event will be added to the interactive map and will allow local participants to see what special activities you have planned. Register at: <https://spacestem.nasa.gov/events/submit>
 - Showcase your activities by posting to social media. Tag your posts #Apollo50th.
 - Video, images and social media posts from community events may be featured in the Apollo 50th STEM show!

Links

- [Space STEM Forum](#)
- [Apollo 50th Web Page](#)
- [NASA's Museum Alliance](#)
- [NASA's Space Grant Program](#)
- [NASA Express](#)
- [JPL Teachable Moments](#)

STEM Engagement on Social

- Twitter:
 - <https://twitter.com/nasaedu>
 - https://twitter.com/NASAJPL_Edu/status/1134583089085046784
- Facebook:
 - <https://www.facebook.com/NASA-Students-176813089042984/>

- <http://bit.ly/2Qz31Ho>
- Instagram: https://www.instagram.com/stories/nasajpl_edu/
- “Moon mission design” projects for kids
: <https://www.jpl.nasa.gov/edu/learn/tag/search/Apollo>
- #VirtualMoonshot Campaign Lessons
 - [Stomp Rockets](#)
 - [On Target](#)
 - [Touchdown](#)
 - [Roving on the Moon](#)
- Pinterest: <https://www.pinterest.com/nasa/nasa-for-educators/>